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Strategic Management

This is in line with Hill, Schilling, and Jones (2016) who suggest that strategic executives must choose strategies that work together to assist their firms in utilizing resources most effectively...

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Introduction to strategic management --The nature of competitive advantage --Strategies --Implementing strategy --Cases in strategic management. Responsibility: Charles W.L. Hill, Gareth R. Jones.

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The validity of the questionnaire was confirmed by the experts in the field and the reliability within the pilot study was 0.87. In this research, four barriers were raised including: system and management barriers, barriers related to employees, barriers to strategic planning, and barriers to non-allocation of resources.

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aAssociated Professor, Department of Management and Accounting, University of Tehran, Tehran, Iran bDepartment of management, Payam noor university, PO BOX 19395-3697 Tehran, IR of Iran

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