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investment time frame. The focus is on the characteristics of the overall portfolio.

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wealth in the long run. Asset allocation plans have been designed to reflect market changes and client preferences for loss aversion and income.

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Asset allocation seeks to manage investment risk by diversifying a

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portfolio among the major asset classes, such as stocks, bonds, and cash alternatives. Each asset class has a different level of risk and potential return. At any given time, while one asset category may be increasing in value, another may be decreasing in value.

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Allocating investments across the primary asset classes (stocks, bonds, and cash) provides an appropriate balance between short-term stability and long-term growth potential. Asset allocation is a primary driver of a portfolio's performance over time. In

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general, the longer your time horizon, the more of your portfolio you should hold in stocks.

## **Asset Allocation Planning for Retirement | T. Rowe Price**

Your asset allocation strategy should be consistent with your investing style - from conservative to aggressive. The



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idea is to find an appropriate balance of risk vs. reward by mixing investments to suit your style and your time horizon (how long you expect your assets to remain invested).

## **Help Manage Risk with Asset Allocation**

Asset allocation—how you balance the

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stocks and bonds in your portfolio—is the most important decision an investor makes. This is not overstated! Asset allocation depends on your risk tolerance. Risk tolerance is a nebulous term, but maybe we can better understand it given the recent drop in the market.

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